

Agenda 3 Annual Work Plan for 2012 and Budget Plan

As the first year of the establishment, contributing to stabilising the Centre and building an international foundation for information systems and networks are the Centre's priorities, based on the agreement between the Government of the Republic of Korea and UNESCO to promote ICH safeguarding in the Asia-Pacific region

Strategic Tasks	Activities
1 Building a Foundation for Information and Research for ICH	1.1 Collecting Information on the Current Status of Intangible Cultural Heritage Safeguarding in the Asia-Pacific Region 1.2 ICH Identification and Documentation Support 1.3 Video Documentation of Intangible Cultural Heritage in the Asia-Pacific Region 1.4 Restoration and Digitalisation of ICH-Related Data 1.5 Assisting Member States in Establishing ICH Safeguarding Systems and Policies
2 Building Cooperative Networks for ICH	2.1 UNESCO Policy Collaboration and Strategy Development 2.2 Sub-regional Network Meetings 2.3 Intangible Cultural Heritage Expert Networking Meetings in the Asia-Pacific Region and Korea 2.4 ICH Enhancement Project for Raising Awareness of ICH
3 Awareness Raising for Promoting ICH	3.1 Publication of the <i>ICH Courier</i> (quarterly newsletter) and UNESCO ICH Lists in Korean 3.2 Protecting Intellectual Property Rights in Reflecting to Information Materials and Documentation of ICH 3.3 Promoting the Role of ICH Communities and NGOs 3.4 Making ICH-related Digital Contents

Details of Activities

1.1 Collecting Information on the Current Status of Intangible Cultural Heritage Safeguarding in the Asia-Pacific Region

- Purpose: This project aims to collect relevant information on ICH safeguarding efforts of Member States in the region, and the data will be utilised to develop the Centre's future projects and strategies
- Target Countries: Seven Member States in the Asia-Pacific region
- Activities:
 - Selecting a contact point (institute) in each State and compiling a report by local experts through a questionnaire
 - Collecting basic data on ICH safeguarding efforts, including ICH inventories, safeguarding systems and policies, relevant institutes, etc.
 - Conducting interviews with administration officers and project officers in safeguarding organisations to identify urgent needs and pending issues in the ICH field in each State

1.2 ICH Identification and Documentation Support

- Purpose: This project aims to create a foundation for ICH safeguarding and to enhance implementation of the Convention in the region through identification and documentation of ICH in the Asia-Pacific region.
- Target Countries: Four countries in Central Asia
- Activities:
 - Developing a foundation for information building and sharing through identifying and documenting ICH safeguarding at the national or regional level
 - Identifying ICH in Central Asia using online tools, supporting field surveys, and developing online programmes as a three-year documentation project
 - Identifying ICH in Bhutan and supporting field surveys with local experts as a three-year documentation project (ODA project)

1.3 Video Documentation of Intangible Cultural Heritage in the Asia-Pacific Region

- Purpose: This project aims to raise awareness and activate educational activities for the public by producing a professionally documented video that promotes ICH visibility in the Asia-Pacific region
- Target Countries: Viet Nam
- Activities:

- Working with experts of Member States to record high-definition video to assist in nominating ICH elements to the UNESCO ICH lists and to raise public awareness
- Writing a video guideline for documenting ICH and selecting ICH elements in cooperation with the government of the target country
- Assembling a recording staff of experts in the field of broadcasting or ICH, conducting a pre-survey about selected elements, and holding discussions with relevant communities for video documentation
- Taking steps from writing documentation blueprints, onsite recording, and video editing to make DVDs and disseminate images or educational multimedia contents

1.4 Restoration and Digitalisation of ICH-Related Data

- Purpose: This project aims to secure resources of superannuated and damaged ICH-related data and to raise awareness of it through restoration and digitalisation
- Target Countries: Mongolia and other countries in the Asia-Pacific region
- Activities:
 - Assisting in the restoration of superannuated ICH-related data damaged by time and environmental and social factors
 - Conducting field surveys to understand the current state and reality of ICH-related data possessed by organisations and countries in the Asia-Pacific region
 - Carrying forward restoration and digitalisation work by selecting superannuated and damaged analogue data that have value as a reference
 - Publishing promotional videos and e-books using the restored and digitalised ICH-related data for raising the general public's awareness

1.5 Assisting Member States in Establishing ICH Safeguarding Systems and Policies

- Purpose: This project aims to assist Member States in developing ICH safeguarding policies and measures and to disseminate ICH safeguarding systems
- Target Countries: Tonga and Lao People's Democratic Republic
- Activities:
 - Assisting Member States in identifying exemplary cases of ICH safeguarding activity, developing ICH safeguarding policies, and disseminating ICH safeguarding measures
 - Assisting Member States in adopting ICH safeguarding legislation, and organising an expert workshop

- Assisting Member States in conducting field research for establishing national policy, and publishing an ICH guidebook for each State

2.1 UNESCO Policy Collaboration and Strategy Development

- Purpose: This project aims to understand international ICH issues and trends and to reinforce collaboration among UNESCO Headquarters, regional offices, and ICH-related organisations in the Asia-Pacific region
- Target Countries: China, Japan, and other Member States in the Asia-Pacific region
- Activities:
 - Attending UNESCO General Conferences, Governing Board Meetings, General Conferences for the Convention, and Intergovernmental Commissions organised by UNESCO
 - Attending international conferences, regional meetings and ICH-related meetings organised by Member States to develop strategies for implementing the Convention
 - Attending coordination meetings and Governing Board Meetings in China and Japan for collaboration between UNESCO Category 2 Centres related to ICH safeguarding in the Asia-Pacific region

2.2 Sub-regional Network Meetings

- Purpose: This project aims to discuss regional tasks and strategies for sub-regional collaboration regarding implementation of the 203 Convention
- Target Countries: Countries from Pacific region, Central Asia, and South-East Asia
- Activities:
 - Hold the third collaborative networking meeting for safeguarding ICH in the Pacific region (Candidate country: PNG or Cook Islands, Provisional date: April 2012)
 - Hold the third collaborative networking meeting for safeguarding ICH in Central Asia (Candidate country: Kyrgyzstan, Provisional date: May 2012)
 - Hold the third collaborative networking meeting for safeguarding ICH in South-East Asia

2.3 Intangible Cultural Heritage Expert Networking Meetings in the Asia-Pacific Region

- Purpose: This project aims to organise network programmes for encouraging information sharing and to build networks among policymakers

and experts in the ICH field in the Asia-Pacific region

- Target Countries: Twenty Member States in the Asia-Pacific region
- Activities:
 - Holding Meetings to build cooperative networks among experts in the field of ICH information
 - Having presentations, discussions, and field trips
 - Hosting presentations by ICH experts and opinion leaders in the region to build ICH capacity
 - Creating a preliminary contact network and then developing and maintaining an online cooperation network system using Social Network Service (SNS)

2.4 ICH Enhancement Project for Raising Awareness of ICH

- Purpose: This project aims to raise awareness of the importance of ICH safeguarding through an international prize award and to contribute to promoting the visibility of ICH safeguarding activities
- Target Countries: Member States in the Asia-Pacific region
- Activities:
 - Catalysing ICH safeguarding activities and promoting the visibility of ICH safeguarding activities
 - Conducting the feasibility research for establishing an international ICH prize (Ongoing project in 2011)
 - Selecting candidates through a steering committee (or jury committee) and organising the first international prize award for ICH and additional events (Award to be presented in 2013)

3.1 Publication of the *ICH Courier* (quarterly newsletter) and UNESCO ICH Lists in Korean

- Purpose: This project aims to enhance ICH visibility and to promote ICHCAP's activities by disseminating information about ICH and issues regarding ICH safeguarding in the Asia-Pacific region
- Target Countries: Member States in the Asia-Pacific region
- Activities:
 - Publishing quarterly newsletter that includes analyses of regional and international issues in the ICH field and a collection of ICH-related topics
 - Publishing translated books on ICH, including UNESCO ICH lists and guidebooks introducing ICH at the national and regional levels
 - Disseminating other ICH publications to UNESCO Member States, partner organisations, ICH stakeholders, and the general public

3.2 Protecting Intellectual Property Rights in Relation to Information Materials and Documentation of ICH

- Purpose: This project aims to develop a guideline through research for protecting intellectual property in the process of information building and sharing
- Target Countries: Korea and other countries in the Asia-Pacific region
- Activities:
 - Conducting a survey on ICH information-related institutes in each country through experts in the information field and intellectual property field (2011 ongoing)
 - Holding expert meetings to discuss problems that could arise in the process of ICH information building and sharing and to develop solutions
 - Researching ways to protect ICH intellectual property in the process of ICH information building and sharing and developing and disseminating a guideline

3.3 Promoting the Role of ICH Communities and NGOs

- Purpose: This project aims to promote the participation of communities, as main agents of ICH transmission and safeguarding, and NGOs for the implementation of the Convention
- Target Countries: Korea and other countries in the Asia-Pacific region
- Activities:
 - Discussing the roles and tasks of NGOs under the Convention and seeking a way of facilitating cooperation among NGOs through meetings regarding ICH
 - Expanding the participation of communities, groups, and individuals in ICH safeguarding activities and raising public awareness through events such as performances and exhibitions
 - Examining the development and management of specialised NGO websites for exchanging ICH information online

3.4 Making ICH-related Digital Contents

- Purpose: This project aims to contribute to raising public awareness, especially for young generations, by developing and disseminating ICH-related digital contents
- Target Countries: Member States in the Asia-Pacific region
- Activities:
 - Using information and communication technology as awareness-raising

tools for the public, especially for young generations

- Compiling ICH-related data and incorporating ICH data from UNESCO Headquarters as well as data from ICHCAP's international joint projects
- Developing an ICH website at the national and regional level, assisting in projects to develop a cultural atlas, and constructing ICH-related online links

2012 Budget Plan

(unit : million KRW)

Category	Content		Budget
Income	Government Subsidies (the General Accounts)		1,721
	Government Subsidies (ODA Fund)		90
	Total		1,811
Expenditure	General Operation Expenses	Personnel Expenditures	988
		Operating Expenses for Governing Board Meeting	40
		The Maintenance Charge of Computing Capacity	10
		Operating Expenses	83
		Subtotal	1,121
	Business Expense	Building the Foundation for Information and Research for ICH	240
		Building Cooperative Networks for ICH	180
		Promoting Intangible Heritage and Visibility	180
		Official Development Aid Provided by the Government of the Republic of Korea	90
		Subtotal	690
	Total		1,811

※ The National Assembly of the Republic of Korea is considering to increase the budget by 33%, up to KRW 2,411 million

(unit : million KRW)

Content	Reflected Budget	Additional Budget	Budget Increase
General Operation Expenses	1,121	250	1,371
Building the Foundation for Information and Research for ICH	240	110	350
Building Cooperative Networks for ICH	180	120	300
Promoting Intangible Heritage and Visibility	180	120	300
Official Development Aid Provided by the Government of the Republic of Korea	90		90
Total	1,811	600	2,411