



United Nations
Educational, Scientific and
Cultural Organization



Intangible
Cultural
Heritage

NGO Review of Accreditation

ICH-08 Report – Form

REPORT BY A NON-GOVERNMENTAL ORGANIZATION ACCREDITED TO ACT IN AN ADVISORY CAPACITY TO THE COMMITTEE ON ITS CONTRIBUTION TO THE IMPLEMENTATION OF THE CONVENTION

**DEADLINE 15 FEBRUARY 2021
FOR EXAMINATION IN 2021**

File may be downloaded at:
<https://ich.unesco.org/en/forms>

Please provide only the information requested below. Annexes or other additional materials cannot be accepted.

A. Identification of the organization

A.1. Name of the organization submitting this report

A.1.a. *Provide the full official name of the organization in its original language, as it appears on the official documents.*

Kenniscentrum Immaterieel Erfgoed Nederland

A.1.b. *Name of the organization in English and/or French.*

Dutch Centre for Intangible Cultural Heritage

A.1.c. *Accreditation number of the organization (as indicated in all previous correspondence: NGO-90XXX)*

NGO-90233

A.2. Address of the organization

Provide the complete postal address of the organization, as well as additional contact information such as its telephone number, email address, website, etc. This should be the postal address where the organization carries out its business, regardless of where it may be legally domiciled. In the case of internationally active organizations, please provide the address of the headquarters.

Organization: Kenniscentrum Immaterieel Erfgoed Nederland

Address: Hoeflerlaan 4; 6816 SG Arnhem; The Netherlands

Telephone number: + 31 (0)26-3576113

Email address: info@immaterieelerfgoed.nl

Website: www.immaterieelerfgoed.nl

Other relevant
information:

A.3. Contact person for correspondence

Provide the complete name, address and other contact information of the person responsible for correspondence concerning this report.

Title (Ms/Mr, etc.): Mr

Family name: Van Baalen

Given name: Marco

Institution/position: director

Address: Hoeferlaan 4; 6816 SG Arnhem; The Netherlands

Telephone number: + 31 (0)26-3576113

Email address: info@immaterieelerfgoed.nl

Other relevant
information:

B. Contribution of the organization to the implementation of the Convention at the national level (Chapter III of the Convention)¹

Distinguish between completed activities and ongoing activities. If you have not contributed, this should be indicated. Also describe any obstacles or difficulties that your organization may have encountered in such participation.

B.1. *Describe your organization's participation in State efforts to develop and implement measures to strengthen institutional capacities for safeguarding intangible cultural heritage (ICH) (Article 13 and Operational Directive (OD) 154), e.g. in the drafting of ICH-related policies or legislation, in the establishment of national ICH committees or in other government-led processes.*

Not to exceed 250 words

Kenniscentrum Immaterieel Erfgoed Nederland / Dutch Centre for Intangible Cultural Heritage is an independent NGO that as a separate unit of the Dutch Open Air Museum in Arnhem receives a subsidy of the Dutch government in the context of the Erfgoedwet (Heritage Law, part of the Dutch legislation on heritage) in order to carry out activities in the field of intangible heritage, to implement the UNESCO 2003 Convention. This means, among other things: that Kenniscentrum Immaterieel Erfgoed coordinates the Inventory of Intangible Heritage, works on research and development with a view to a better safeguarding of ICH, supports intangible heritage

¹. In case your organization operates in several States, please indicate clearly which State or States are concerned by your answers when filling in parts B, C and E.

communities, and supervises international nominations for the ICH UNESCO lists.

Vis-à-vis the Dutch government Kenniscentrum Immaterieel Erfgoed Nederland functions as an expert institute, advising on ICH policies in general and also advising the Dutch delegation during the Intergovernmental Committee meetings.

Vis-à-vis local and provincial governments, Kenniscentrum has developed a toolkit on how to incorporate intangible cultural heritage in their policies. With the Province of Overijssel it has a longstanding agreement on ICH safeguarding in this province.

B.2. *Describe your organization's cooperation with competent governmental bodies for the safeguarding of intangible cultural heritage (Article 13), including existing institutions for training on and the documentation of ICH (OD 154).*

Not to exceed 250 words

Kenniscentrum / The Dutch Centre for Intangible Cultural Heritage is *the* expert institution on intangible heritage in the Netherlands. It closely works together with other relevant organisations such as the Cultural Participation Fund (FCP), the main government agency that subsidises projects aimed at promoting cultural participation, including intangible heritage.

FCPs two subsidy lines for intangible heritage were developed in close consultation with the Kenniscentrum. Kenniscentrum also works closely together with the Cultural Heritage Agency of the Ministry of Education, Cultural and Science, that is responsible for the preservation of the tangible heritage. This cooperation especially addresses cultural heritage that has tangible and intangible aspects. Currently there is a regular cooperation on the topic of the The Craft of the Miller in connection with the preservation of mills. In connection with the inscription of The Craft of the Miller on UNESCO's Representative List both of our organisations are working on developing an international network on the Craft of the Miller and have organised international conferences on this topic, starting in november 2020.

In the field of documentation of ICH, Kenniscentrum cooperates closely with the Meertens Instituut, a research institute of the Royal Netherlands Academy of Arts and Sciences (KNAW) that studies the diversity in language and culture in the Netherlands.

B.3. *Describe your organization's involvement in or contribution to the drafting of the State's Periodic Report (OD 152).*

Not to exceed 250 words

As coordinator of the Inventory of Intangible Heritage in the Netherlands, Kenniscentrum Immaterieel Erfgoed Nederland plays a key assisting role in the drafting of the State's Periodic Report. In the new periodic report system, the Netherlands will have to present their report in 2021. Kenniscentrum will furnish the ministry responsible for the report with information about ICH in the Inventory and the way safeguarding is taking care of. It will also provide the ministry with information about the progress being made in safeguarding the Netherlands first nomination for an international ICH list: the Craft of the Miller, and, more in general about ICH and ICH related policies in the Netherlands.

B.4 *Describe your organization's participation in the preparation of nominations to the Urgent Safeguarding List or Representative List, requests for International Assistance or proposals of Good Safeguarding Practices.*

Not to exceed 250 words

Kenniscentrum supervises the Dutch international nominations for the international ICH UNESCO lists. For nominations for the international UNESCO lists, the Netherlands follows a bottom-up procedure whereby: 1. intangible heritage communities on the Dutch Intangible Heritage Inventory can indicate whether they wish to be considered for an international nomination by the Netherlands. This survey is carried out periodically, in any case every one to two years by Kenniscentrum Immaterieel Erfgoed Nederland, in order to keep the consent of communities up to date. 2. Partly on the basis of the Kenniscentrum's report on which heritage communities may wish to be considered for an international nomination, the Council for Culture, as the official advisory body to the Dutch government in the field of arts and heritage, advises the Minister on possible nominations from the Netherlands. 3. If the minister takes a decision on the basis of the advice of the Council for Culture, a working group is set up in which the Ministry of Education, Culture and Science, Kenniscentrum Immaterieel Erfgoed Nederland, and the

intangible heritage community are represented with a number of practitioners and custodians from the relevant heritage. The working group that is now preparing the Summer Carnival nomination consists of two people from the Kenniscentrum, a representative from the ministry and five people from the Summer Carnival.

B.5. *Describe your organization's participation in the identification, definition (Article 11.b) and inventorying of ICH (Article 12, OD 80 and OD 153). Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.*

Not to exceed 250 words

Kenniscentrum Immaterieel Erfgoed Nederland coordinates the Inventory of Intangible Cultural Heritage in the Netherlands. Intangible cultural heritage in the Netherlands is inventoried in the Network of Intangible Cultural Heritage, the Inventory Intangible Cultural Heritage in the Netherlands and the Register of Inspiring Examples of Safeguarding, all of which are coordinated by Kenniscentrum Immaterieel Erfgoed Nederland. Practitioners of intangible heritage apply themselves for inclusion in the network, by submitting a description of their intangible heritage. The objective is to make intangible cultural heritage visible. The Inventory provides an overview of practitioners of intangible cultural heritage who have drawn up their own safeguarding measures and are actively committed to the future of their activity. Kenniscentrum Immaterieel Erfgoed Nederland informs them about the UNESCO Convention and helps them draw up a safeguarding plan. An independent review committee assesses whether the safeguarding plan meets the criteria and if the safeguarding measures proposed are realistic and achievable. The Inventory is a way of supporting intangible heritage communities in safeguarding their heritage. The Register details examples of safeguarding developed by heritage communities, groups or individuals whose heritage is inscribed in the Inventory and may be inspiring to others. Network, Inventory and Register are therefore accessible, bottom-up inventories of intangible cultural heritage in which the practitioners can have themselves listed.

B.6. *Describe your organization's participation in other safeguarding measures, including those referred to in Article 13 and OD 153, aimed at:*

- a. promoting the function of ICH in society;*
- b. fostering scientific, technical and artistic studies with a view to effective safeguarding;*
- c. facilitating, to the extent possible, access to information relating to ICH while respecting customary practices governing access to specific aspects of it.*

Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals when participating in such measures.

Not to exceed 250 words

a. Promotion: With IE Spotten, Kenniscentrum offers ICH communities a digital infrastructure to communicate the whole year round about their intangible heritage via apps and QR codes. The target group, that can download these apps and QR Codes on their own smartphone, includes tourists, visitors, day trippers who are interested in the local culture.

b. Kenniscentrum Immaterieel Erfgoed Nederland fosters research, which is demand driven, based on feedback provided by the communities in which they tell us about their main challenges. Kenniscentrum has adopted a research agenda, focusing on challenges such as Controversial ICH and ICH & Tourism. In 2020 it resulted in three practical toolkits for ICH practitioners.

To foster cooperation with research institutions, Kenniscentrum Immaterieel Erfgoed established a Research Fellowship Intangible Heritage Studies at Utrecht University for a period of five years, starting 1 January 2017, to develop relevant research programmes and to participate in large scale research projects. Kenniscentrum is also on a regular basis involved in courses on heritage organised by the Reinwardt Academy, a training institution for future heritage professionals.

c. Kenniscentrum's website www.immaterieelerfgoed.nl is an important medium to facilitate access to information about ICH and ICH safeguarding in the Netherlands for the public at large. All the elements on the Dutch Inventory are presented on this website. The website also functions as a tool for communities to share documents and information about their ICH. Since 2020 a 'Kennisbank' forms part of the website, with information on methodologies and research

in connection with ICH.

B.7. Describe your organization's involvement in measures to ensure greater recognition of, respect for and enhancement of ICH, in particular those referred to in Article 14, ODs 105 to 109 and OD 155:

- a. educational, awareness-raising and information programmes aimed at the general public, in particular young people;
- b. educational and training programmes within the communities and groups concerned;
- c. capacity-building activities for the safeguarding of ICH;
- d. non-formal means of transmitting knowledge;
- e. education for the protection of natural spaces and places of memory whose existence is necessary for expressing ICH.

Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals when participating in such measures.

Not to exceed 250 words

October 2019, Kenniscentrum started #ditook ?!, an awareness raising campaign that used short videos on Facebook and Instagram, with a link to a landing page on immaterieelerfgoed.nl. In 2020, under the slogan "Everyone practices intangible heritage", Kenniscentrum started an awareness raising campaign targeted towards the general public. In 2020 the awareness campaign #ditook ?! attracted 551,421 views, of which 18,800 people viewed also the landing page. In addition, in 2020 the website pages for ICH Spotting was built, a digital opening up of intangible heritage on location with QR codes.

Educational awareness raising: To integrate intangible heritage into the curriculum of schools, we focus on the learning areas 'Citizenship', 'Art & Culture' and 'People & Society'.

Kenniscentrum has build a network, started several educational projects with teachers, journalists and museums and gave advice on ICH, education and didactics to ICH-communities.

Kenniscentrum is currently developing an online training on ICH-education

Kenniscentrum Immaterieel Erfgoed undertakes a broad variety of activities in connection with capacity building in order to empower the ICH bearers and practitioners represented in the Inventory. For example, in 2020 Kenniscentrum organised courses on 'Municipal regulations in connection with ICH events', 'Film and documenting ICH', 'Social media', 'Spotting ICH, a tool for ICH tourism', 'Webinar on ICH & Tourism', etc.

Education for the protection of natural spaces was one of the focal points of the research line tangible & intangible heritage', for which Kenniscentrum developed a special toolkit, published in November 2020.

C. Bilateral, sub-regional, regional and international cooperation

Report on any activities carried out by your organization at the bilateral, subregional, regional or international levels for the implementation of the Convention, including initiatives such as the exchange of information and experience, and other joint initiatives, as referred to in Article 19 and OD 156. You may, for example, consider the following issues:

- a. sharing information and documentation concerning shared ICH (OD 87);
- b. participating in regional cooperation activities including, for example, those of category 2 centres for ICH established under the auspices of UNESCO (OD 88);
- c. developing networks of NGOs, communities, experts, centres of expertise and research institutes at subregional and regional levels to develop joint and interdisciplinary approaches concerning shared ICH (OD 86).

Not to exceed 250 words

Within the Kingdom of the Netherlands there is strong cooperation between the Netherlands and the Caribbean part of the Kingdom, with regular online meetings in which Kenniscentrum participates. In recent years Kenniscentrum also participated in capacity building workshops in the Caribbean part of the Kingdom (see below)

Bilateral cooperation focuses on a strong cooperation with our neighbouring countries Belgium

and Germany. On a yearly basis we exchange information and know how with our fellow ICH NGOs in Flanders. The meeting is also attended by representatives of the ministries of culture in Flanders and the Netherlands.

Kenniscentrum is one of the partners in the international Intangible Cultural Heritage & Museums Project. In this project Kenniscentrum participated with fellow ICH NGOs from Belgium, France, Switzerland and Italy. The concluding symposium in Brussels, in February 2020 was attended by Tim Curtis as one of the speakers. During this symposium a practical toolkit was presented (see: <https://www.ichandmuseums.eu/en>).

International cooperation is most specifically taking place within the context of the ICH-NGO Forum in which the Kenniscentrum plays an active role as coordinator of the Working group on Research, established in Windhoek, Namibia, in 2015. For three years in a row, Kenniscentrum organised on behalf of the ICH-NGO Forum the yearly symposium of the ICH-NGO Forum, on the Sunday preceding the Intergovernmental Committee Meeting, in 2018 on 'Participatory approaches in ICH research' (in Mauritius), in 2019 on 'ICH in urban contexts' (in Bogota), and the webinar on 13 December 2020 on 'Making ICH Tourism more sustainable and regenerative'.

D. Participation in the work of the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage

D.1 *Has your organization participated in the Committee meetings or those of the General Assembly? If so, please indicate which meetings you attended and describe the nature of your contribution to the Committee's work.*

Not to exceed 250 words

Kenniscentrum has participated in the Committee meetings and those of the General Assembly: 7.COM, 8.COM, 9.COM, 10.COM, 12.COM, 13.COM, 14.COM, 15.COM (online), 4.GA, 5.GA, 6.GA, 7.GA and also, 18 April 2019 in Paris, in the Consultation meeting on the role of accredited NGOs under the 2003 Convention.

As an active member of the ICH-NGO Forum we partake in the discussions about viewpoints the ICH-NGO Forum wants to present to the Committee and the General Assembly. As is shown above, for three years in a row we have organised the ICH-NGO Forum symposium the Sunday before the Intergovernmental Committee meeting. In these symposiums important topics are addressed that are also of interest to the state parties of this Convention, such as for instance in 2020 on ICH and Tourism.

As the expert institution on ICH in the Netherlands we provide advisory functions for the input of the Dutch delegation on the topics discussed during the Intergovernmental Committee meeting, for instance on the nomination files for the international UNESCO lists for ICH.

D.2 *Has your organization served as a member of the Evaluation Body (OD 26 to 31), or as a member of the Consultative Body (between 2012 and 2014)? If so, please indicate the period.*

Not to exceed 100 words

Yes, for the period of one year: 2015 in the Evaluation Body. As a member of the Evaluation Body we gave our individual assessments of the nominations, took part in the discussions and helped drafting the report of the Evaluation Body and the draft decisions on the individual files.

D.3 *In what way(s) has your organization provided advisory services to the Committee (OD 96) or in what way(s) do you foresee that it might provide such services in the future?*

Not to exceed 500 words

Kenniscentrum participated in the Open ended intergovernmental working group on the right scale and scope of an element at UNESCO Headquarters, Paris on 22 and 23 October 2012 and in the Consultation meeting on the role of accredited NGOs under the 2003 Convention, 18 April 2019 in Paris.

On issues related to shared heritage and diversity and to ICH in urban contexts Kenniscentrum is glad to share its expertise with the Secretariat. As a follow-up of the ICH-NGO Forum mini symposium of last year on 'Making ICH Tourism more sustainable and regenerative'

Kenniscentrum is now participating in a working group of the ICH-NGO Forum preparing a practical toolkit on ICH and Sustainable Tourism, to be presented on the ICH-NGO Forum website later this year (in 2021). ICH and tourism is always a hotly debated topic during the Intergovernmental Committee meetings. Furthermore Kenniscentrum participates in the ICH NGO forum regional working group of Western Europe and America to share experiences and find ways to develop network cooperation, relationships and capacities in this region.

Last but not least, Kenniscentrum was one of the partners of the Intangible Heritage and Museums projects that amongst other things developed a toolkit for museums working with intangible cultural heritage. The role of museums as cultural brokers is an important topic that is also addressed in the Operational Directives following a Dutch Flemish international publication on Cultural Brokerage in connection with ICH safeguarding, that was presented to Susanne Schnüttgen of the Secretariat in 2014 : *Brokers, Facilitators and Mediation. Critical Success (F)Actors for the Safeguarding of Intangible Cultural Heritage*, the concept of cultural brokerage made its way to the Operational Directives in article 171.

E. Capacities of your organization to evaluate nominations, proposals and requests (as described in OD 27 and OD 96):

E.1. *Nominations, proposals and requests are available for evaluation only in English or French. Do members of your organization or your staff have a very good command of English or French? If so, please indicate which language(s) and the number of those members or staff.*

Not to exceed 250 words

All 12 members of the staff of Kenniscentrum Immaterieel Erfgoed Nederland are fluent in English (and some of them also in German and can read French) and are very experienced in evaluating nomination files, proposals or requests. Evaluating nomination files for the Dutch Inventory of Intangible Heritage is our daily work. Two members of our team are involved in the expert commissions in our neighbouring countries Flanders (Belgium) and Germany. One of them in the Expert Committee of Intangible Cultural Heritage in Flanders, that advises on applications in the context of the Regulations for inclusion in the Flanders Inventory of the Intangible Cultural Heritage and another in the Expert committee in Germany, that evaluates and recommends nomination files to be inscribed on the nationwide inventory in Germany.

E.2. *Does your organization have experience in working across several ICH domains? Please describe your experiences.*

Not to exceed 250 words

Yes. The work of Kenniscentrum Immaterieel Erfgoed Nederland encompasses all ICH domains mentioned in the Convention, as can be seen in the different forms of intangible heritage represented in the Dutch Inventory of Intangible Heritage in the Netherlands that Kenniscentrum coordinates (see:

<https://www.immaterieelerfgoed.nl/immaterieelerfgoed#eyJ0eXBlljoibGlzdCIsImFueWtleXdvcmQiOiJldLCJmYWNIIdHMiOnt9fQ==>). For all these ICH communities thus represented we organise capacity building workshops, for instance on Regulations in connection with ICH events, for event like traditions such as Summer Carnival or Corso Culture. For craftsmen We have a set up a network of craftspeople exchanging information on topics such as education and about

government regulations with a bearing on the crafts. These are just three out of many examples to document that Kenniscentrum developed networks, guides and toolkits for everyone of the five domains.

E.3. *Describe the experience of your organization in evaluating and analysing documents such as proposals or applications.*

Not to exceed 250 words

The Staff of Kenniscentrum is highly experienced in evaluating and analysing documents such as proposals and applications. As an expert institution on intangible heritage Kenniscentrum was involved in the preparation for drawing up two subsidy lines of the Fonds voor Cultuurparticipatie especially for Intangible Heritage, one on safeguarding ICH in urban contexts, the other on adapting ICH to modern circumstances. Fonds voor Cultuurparticipatie is the main government agency for funding projects also in the field for intangible cultural heritage.

E.4. *Does your organization have experience in drafting synthetic texts in English or French? Please describe your experience and indicate in which language(s) and the number of those members or staff.*

Not to exceed 250 words

Yes. Kenniscentrum consist of two teams: 1. Heritage care, supporting the communities in their safeguarding efforts and 2. Research and development, all of them highly experienced in drawing up and evaluating safeguarding plans and in writing research proposals (in English) for large scale research programmes and writing scholarly articles for international journals such as The International Journal of Intangible Heritage. The Dutch Centre involves twelve well-experienced staff members doing this. As an active member of the ICH-NGO Forum, Kenniscentrum was also involved in drawing up or delivering texts for the ICH-NGO Forum statement presented during Intergovernmental Committee meetings and for several sections in the *Report of the ICH-NGO Forum for 15.COM*.

E.5. *Does your organization have experience in working at the international level or the capacity to apply local experience to an international context? Please describe such experience.*

Not to exceed 250 words

Yes. The international Intangible Heritage and Museums Project, in which Kenniscentrum was one of the partner organisations organising all the different conferences and expert meetings and developing an international toolkit, is a good case in point (see: <https://www.ichandmuseums.eu/en>). In all of the five conferences in the five participating countries (the Netherlands, Belgium, France, Italy and Switzerland) we presented good practices of local ICH communities cooperating with museums, to show how museums could work with local heritage communities in a participatory way. Our own Crafts Lab was presented as a good practice during the international conference in 2019, in Aubusson, France.

In connection with our expertise on ICH in Urban Contexts we presented Dutch case studies during international conferences in 2019 in Singapore and Bogota, and in 2020 in Istanbul.

The Dutch Centre for Intangible Cultural Heritage was a member of the Editorial Board of Heritage Alive, the platform of the ICH-NGO Forum in which local, regional and national experiences regarding safeguarding practices are discussed on an international level.

F. Cooperation with UNESCO

Report on activities carried out by your organization in cooperation with UNESCO (both direct cooperation with UNESCO as well as activities carried out under the auspices of UNESCO or for which you have received the authorization to use the emblem of UNESCO/of the 2003 Convention, or financial support, such as funding from the Participation Program).

Not to exceed 250 words

Kenniscentrum Immaterieel Erfgoed Nederland works closely together with the National UNESCO Commissions in the Kingdom of the Netherlands: of the Netherlands itself and of Curaçao, Aruba and Sint Maarten. We participated in the Capacity Building Program on Safeguarding ICH in the Dutch Caribbean and Suriname. This Capacity Building Program took place in 2013- 2016 in several sessions in Aruba, Sint Maarten and 2 times in Curaçao. It was financed through the UNESCO ICH Fund thanks to the generous contribution of the Dutch Ministry of Education, Culture and Science. The program was submitted by UNESCO Regional Office on Culture in Latin America and the Caribbean in Havana. Andrea Richards, of the Kingston cluster office, supervised the program. Facilitators such as Rieks Smeets, Eva Martinez, David Brown, Nigel Encalada and Harriet Deacon moderated the workshops, working as ICH consultants for UNESCO. There were introductory presentations by members of the staff of Kenniscentrum Immaterieel Erfgoed Nederland.

G. Membership in the ICH NGO Forum

Indicate below whether your organization wishes to (continue to) be part of the ICH NGO Forum. Please note that membership is contingent upon the decision of the Committee to maintain the accreditation of your organization.

For more information on the ICH NGO Forum and its activities, please see: <https://ich.unesco.org/en/ngo-forums-00422>.

☒ Yes

☐ No

H. Signature

The report must include the name and signature of the person empowered to sign it on behalf of the organization.

Name: Marco van Baalen

Title: Mr

Date: 11 February 2021

Signature:

